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Intellicom Offers Solution for Growing Email Encryption Need with Zix

You may have seen a lot of encryption news lately, and you aren't alone. According to Hoffman & Hoffman Worldwide the level of interest in encryption and the number of encryption-related news articles are at an all-time high. What's causing all the attention? A few things:

Increased Breaches

As more breaches occur and news outlets increase their coverage of the issue, companies begin to realize, "this could happen to me." When a breach occurs, the loss of customers' trust is not only damaging to the company's reputation, but also to their bottom line. The cost of a breach, both in dollars and time, far exceeds the cost of prevention.

Increased Audits

The Office of Civil Rights (OCR) is responsible for enforcing HIPAA regulations and they have publicly announced a renewed focus on audits, saying that the past year will "pale in comparison" to the enforcement ahead. From June 2013 to June 2014, there were nine resolution agreements that resulted in over \$10 million in monetary settlements, including a record \$4.8 million monetary settlement announced in May 2014.

Strengthened Regulations

As of June 2014, there were 47 states with their own data security/breach notification laws. As time goes by, the laws continue to get stricter. In July 2014, Florida began enforcing the Florida Information Protection Act of 2014. This legislation broadened the definition of "protected personal information" to include usernames or email addresses, in combination with a password. The new law also raises the maximum penalty to \$500,000. Florida is ahead of the curve when it comes to information protection, but other states have shown no sign of easing up on restrictions.

These issues are daunting but Intellicom offers the right solution with Zix Encryption Software. To find out more, or for a demo, call your Intellicom Account Manager today at 308-237-0684 Option 2.



Meet the Staff: Ann Deeds - Web Designer

Ann Deeds is a Web Designer for Intellicom. In this position, Ann is responsible creating new websites, updating content, working on graphic design, and other web design related tasks.

Ann graduated May 2011 from UNK with a Bachelor of Science degree with a major in Multimedia and minor in Family Studies.

Best thing about working in technology: Every day brings new problems to solve and something different to do.

On your playlist right now: Anything Country or Christian.

A Month of Anniversaries at Intellicom

May holds a number of anniversaries for Intellicom as we celebrate many milestones for our talented staff. Each celebrating 5 years with us:

- Jordan Gienger, Engineer
- Todd Herges, VP of Managed Services
- Scott Sheldon, Senior Engineer



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